

# RESILIENCY SUMMIT 2021

## PARTNERSHIP OPPORTUNITIES

May 3 & 4, 2021  
Camp Nakamun (Busby, AB)

Ever Active Schools is hosting the fifth annual Resiliency Summit, with an expected 300 Indigenous youth in grades 6-12 and 40 teachers and support staff; as well as educators, community members, Elders and researchers from the education, health, active living, corporate, research and recreation sectors. 30 Indigenous school communities will be represented.

The Resiliency Summit is an opportunity to amplify the importance of student leadership, wellness, culture and learning in First Nations' and Métis' schools across Alberta, as well as to coordinate action across communities.

Delegates will experience two days of learning, activity, networking, inter-generational exchange, cultural connection, collaboration and inspiration. A partnership with Ever Active Schools lends weight to organizations in the areas of mental health, physical activity, healthy eating, leadership, cultural connection and overall development. Partners will be exposed to delegates from education, public health, sport and recreation sectors.

### EVER ACTIVE SCHOOLS REACH



#### Monthly e-newsletter

- 5K+ subscribers
- 42% open rate
- 12% click rate



#### Instagram

- 725+ followers
- 2.3K+ weekly impressions



#### Annual Magazine

- 2.1K+ schools reached
- 400 other stakeholders



#### Facebook

- 1.5K+ followers
- 1.6K+ weekly post reach



#### Ever Active Schools Website

- 28.6K+ annual visitors
- 2.1K+ Resiliency Summit page views annually



#### Twitter

- 6K+ followers
- 1.7K+ daily impressions



#### Media releases

- Sent to 5-10 news outlets per event



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### PLATINUM PARTNER

**\$15,000+**

- Receive half page advertisement in Healthy Schools Alberta Magazine
- Present two minute address to delegates during summit opening
- Receive five mentions in the Ever Active Schools Electronic Newsletter
- Receive one social media post on either Twitter, Facebook or Instagram per quarter for one year; 4 posts total
- Be listed as a partner in the event media release
- Logo on the conference website, in the conference program and on the venue screen
- Contribute 340 promotional items for the delegate bags
- Display one banner throughout the summit venue
- Receive two complementary individual event registrations

### GOLD PARTNER

**\$5,000 - \$14,999**

- Receive one mention in the Ever Active Schools Electronic Newsletter
- Receive one social media post on either Twitter, Facebook or Instagram during the month that the Summit takes place
- Be listed as a partner in the event media release
- Logo on the conference website, in the conference program and on the venue screen
- Contribute 340 promotional items for the delegate bags

### Sponsor a Meal: \$4,500

- Sponsor a meal of your choice for all summit delegates
- One social media post (month of event)
- Logo on conference website
- Logo and thank you message displayed during the meal at the event

### Sponsor an Arts Workshop: \$1,500

- Supply art supplies for workshops during the Summit
- One social media post (month of event)
- Logo on the conference website

### Sponsor a School Team: \$1,000

- Sponsor one school community to attend the summit: covers the school's meals, accommodations, registration fees and travel to and from the summit
- One social media post the month of the event
- Logo on the conference website

### Sponsor a Snack Break: \$500

- Supply snacks for all participants at the Summit
- Logo on the conference website

Please direct partnership inquiries to Jill Carlson:

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For more information about the Resiliency Summit or Ever Active Schools, visit our website:

[www.everactive.org](http://www.everactive.org)